

Chuck Whitlock—Lighting a Fire under Audiences



Chuck Whitlock knows scams and white-collar crime inside and out. He exposes them. He educates about them. He even pretends to commit them—on camera—demonstrating to audiences just how the real crooks operate. Chuck does this all to raise awareness, to empower viewers, and to light a fire under audiences to join his fight against fraud.

Considered a leading authority on fraud, Chuck shares his knowledge in presentations as a professional speaker, in books as a top-selling author, through his work as an investigative correspondent and producer, and through his seminars and workshops as a trainer.

***Easy Money* and Oprah Winfrey**

Chuck devoted himself to fighting fraud beginning in the early nineties when he wrote ***Easy Money***, his first book exposing cons and con artists. He crafted it as a reference book that readers could easily use by revealing the tricks of the con artist's trade.

If you understand how the cons work, you will know how to protect yourself, your business, your family, and your assets. In this business, knowledge is critical because it's your only protection against the con artists. If you know how they ply their trade, you will know how to spot a con game and what to do when a con artist approaches you.

—Introduction

Easy Money

Easy Money caught the attention of a producer for Oprah Winfrey. As a result, Chuck appeared several times on ***Oprah***, teaching viewers about common cons and tactics used by criminals.

After his initial appearances on ***Oprah***, the NBC affiliate in Portland, Oregon, approached Chuck to produce a regular ***Easy Money*** on-camera segment for its local news operation. Other news affiliates across the country picked up and broadcast Chuck's reports. From there, his role as an award-winning investigative TV correspondent and producer took off.

Catching Cons on Camera

Chuck found a critical scam-busting ally in the camera, not only by exposing criminals but by pretending to be a con artist and duping unsuspecting victims for TV. While Chuck joined investigators on stings and raids, went undercover to catch criminals in action, and interviewed criminals and victims alike, he also pretended to be a con artist. He carried out common scams on camera and then revealed his true identity to raise awareness and help people learn how to protect themselves. Not only did his "victims" learn just how real con artists work and how easy it is to fall for their ruses but so do the countless audiences who see Chuck's video reports.

Chuck's award-winning investigative reports have aired on numerous broadcast outlets. He has produced investigative pieces for news magazines such as ***60 Minutes***, ***Inside Edition***, ***Hard Copy***, and ***Extra***. His national recognition as an expert on scams has led to appearances on many other television and radio programs including:

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- *Today* on NBC
- Court TV
- *The View*
- CNBC's *Steals & Deals*
- CNN's *Your Money*
- *The Charles Grodin Show* on CNBC
- *Geraldo*
- *The 20th Century with Mike Wallace*
- *Regis and Kathie Lee*
- *The Other Half*
- *The Rob Nelson Show*
- *Home & Family*
- *Crook & Chase*
- *Christina*
- *Save Our Streets*
- *Joan Rivers'* nationally syndicated radio show
- *Bottom Line Secrets* syndicated radio show

Chuck has also produced and hosted a number of television specials and investigative segments that have appeared on local, national, and international shows and networks including the **Discovery Channel** and the **Travel Channel**, as well as on the British special **Hoaxbusters**.

Other special projects include:

- ***The Scam Show with Chuck Whitlock***, a nationally-syndicated weekly radio show
- ***Extra Undercover with Chuck Whitlock***, a one-hour special for Telepictures
- ***Crimeline***, a television show developed for Oregon Trail Television
- ***Live & Learn***, a television pilot developed for Fox Domestic Television

Chuck has been honored for his investigative work and received the following awards, some of which have also been won by the likes of Diane Sawyer, Stone Phillips, the late Peter Jennings, and Ted Koppel:

- Society of Professional Journalists' Sigma Delta Chi Award
1st Place/Television Investigative Reporting
- National Headliner Award
1st Place/Outstanding Investigative Reporting
- National Association of Consumer Agency Administrators
1st Place/Television Investigative Reporting
- Washington State Crime Prevention Association
Crime Prevention Program of the Year

An Author with a Cause

Following ***Easy Money***, Chuck wrote two other critical fraud prevention resources. ***Scam School*** chronicles many of the scams and con artists he exposed on the air. Next came ***MediScams*** in which Chuck reveals how to spot and avoid health care scams, medical fraud, and quackery.

Another of Chuck's books not only addresses fraud targeting seniors but much more. Chuck teamed up with co-author Bill Reed for ***Age without Rage***. It brings together a collection of experts to address the wide range of issues important to aging confidently and smartly. ***Age without Rage*** covers what seniors can do to avoid being scammed, how to protect their assets from catastrophic illness, long-term health concerns such as the mental health issues

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we face as we age, staying financially independent, what housing options are available for seniors, and many other issues.

Chuck also shares his expertise as a contributing writer for individual publications such as *Bottom Line/Wealth* and *Law Enforcement Technology* magazine. For a time, he also wrote “*Scam Alert*,” a weekly newspaper column for *The Columbian* in Washington State.

Chuck’s literary works expand beyond the fraud arena. In ***Police Heroes***, Chuck honors and celebrates the men, women and K-9 officers who put their lives on the line to protect us. ***Police Heroes*** features the stories of some remarkably courageous individuals who acted bravely in the most trying, life-threatening situations, including during the terrorist attacks of September 11th, 2001.

Chuck has been, and still is, a successful businessman and entrepreneur. His first books actually focused on business secrets and success: ***Secrets of Successful Selling, How to Get Rich, Business Management Basics***, and ***Just Do It***. Chuck also puts his business and marketing background to work as a speaker, addressing audiences about how to profit in business.

Talking, Jamming and Training

Chuck’s success as an author and an investigative correspondent led him to the venue where he feels most comfortable—in front of live audiences. Chuck’s passion for stopping cons and con artists becomes evident the moment he steps on the stage. He delivers dynamic keynote speeches and presentations to a broad range of audiences across the United States on all aspects of fraud. His audiences truly run the gamut: federal and local law enforcement, consumers, seniors’ groups, businesses and business groups, manufacturers, banks and other financial services organizations, lawyers and employees in the offices of attorneys general, university students and staff, hospitals and medical support staff, health care associations, assisted care providers, retirement planners, insurance companies and associations, chambers of commerce and other civic organizations, and others.

The F.B.I., the Governor of California, attorneys general, various states’ senior protection groups, Better Business Bureaus, the A.A.R.P., and other organizations and companies have hired Chuck to speak at Scam Jams. These fraud prevention events provide training to consumers, especially senior citizens who are the number one target of con artists. Chuck’s work at these Scam Jams has helped tens of thousands of people learn to protect themselves against cons and con artists.

In recent years federal, state, and local law enforcement have sought out Chuck to provide training seminars and workshops. They include the F.B.I., Secret Service, U.S. Postal Inspectors, A.T.F., D.E.A., Association of Certified Fraud Examiners, International Association of Financial Crimes Investigators, American Society of Law Enforcement Trainers, International Association of Directors of Law Enforcement Standards and Training, and many others.